1998

LeSabre

by BUICK

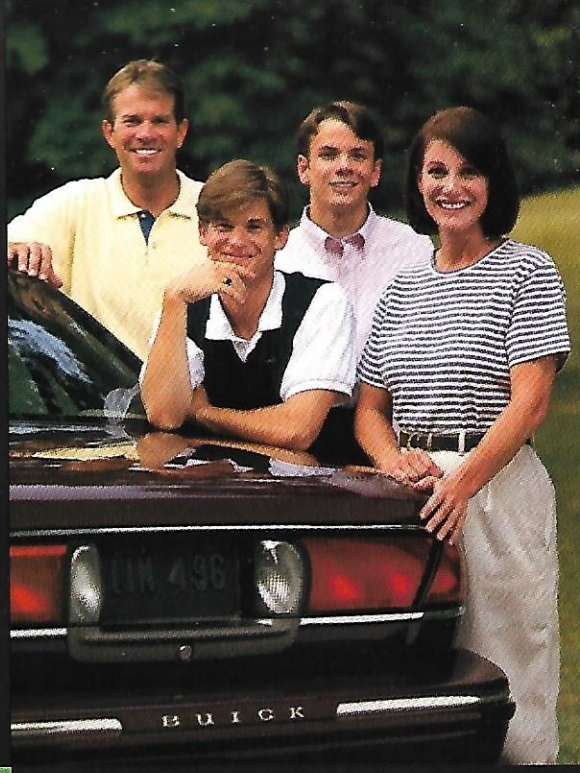






LeSabre Limited Sedan
shown in Bordeaux Red Pearl with
optional Gran Touring Package.

Reflecting a mood as tranquil as fireflies at dusk, America's favorite full-size sedan has soothed the minds of generations of families, six passengers at a time. Welcome to the latest version of that powerful, smooth-riding, luxuriously



comfortable LeSabre. Voices murmur softly in the late day. A child swings. The 1998 Buick LeSabre sits ready to serve with confidence-inspiring safety features, durability and premium Buick quality. That's LeSabre — and that's real peace of mind.






62

Limited Sedan



LeSabre Limited Sedan shown in



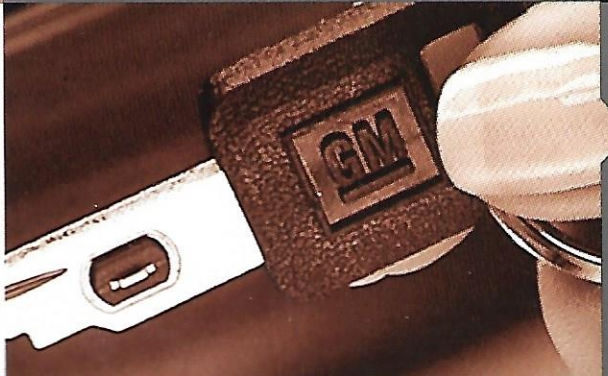
Standard anti-lock brakes help maintain steering control, and help prevent skidding when brakin on most slippery surfaces. Add a steel safety cage and a long list of standard safety features — and peace of mind is a natural state for LeSabre owners.



Each time you shut the solid door with a satisfying, substantial sound you'll know that steel side door beams add strength to beauty. The beams are designed to help protect occupants in the event of a side impact collision.



ptional OnStar® Service watches er your security, gives directions, en helps make your restaurant servations. Previously only ailable on luxury cars, OnStar tellite technology backs you



You can be secure in knowing that only your key can start your LeSabre. The PASS-Key® II theft-deterrent system is standard. Your key contains an intelligent "pellet that identifies your ignition, and

From child security door locks to available steering wheel radio controls, LeSabre is designed to provide safety and security for the whole family.

A Special Note to Parents:
Children are generally safer if they ride in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in the vehicle rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your Owner's Manual and child safety seat's instructions for more information.

*ty is a LeSabre trait. Driver right front passenger Next eration Air Bags are standard very 1998 LeSabre. They are newest addition in a generous of safety features.**

s wear safety belts, even with air bags.

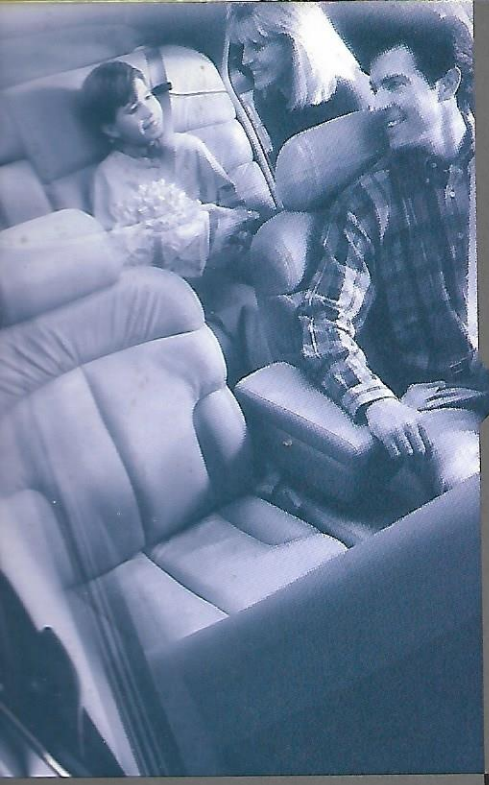




Limited Interior



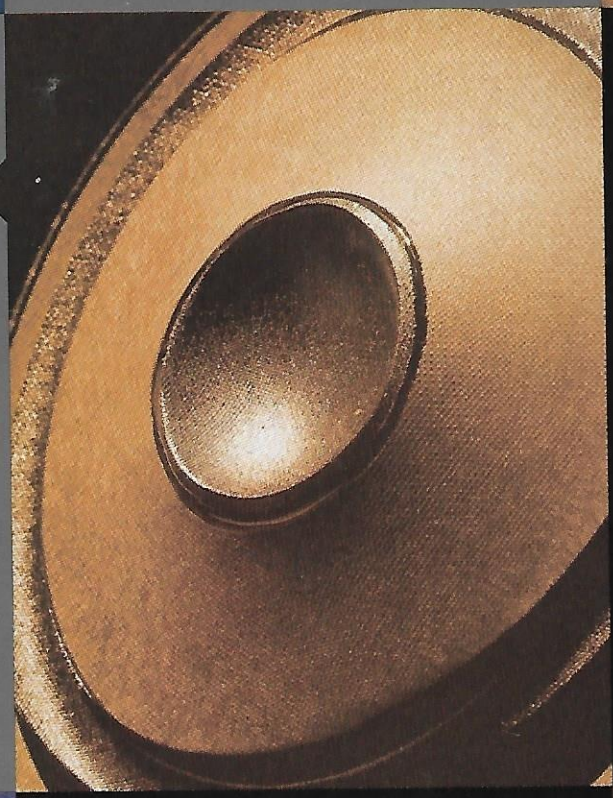
Optional leather-accented interior features a



Standard on Limited, dual automatic ComforTemp climate control allows both driver and front-seat passenger to select varying temperature settings. LeSabre's spacious cabin was designed to accommodate six adults in generous comfort — with plentiful amounts of leg and hip room for all.



ide, LeSabre surrounds you b a rich Concert Sound II -speaker system (standard on nited, optional on Custom). e added security of perimeter tting illuminates LeSabre's erior for 15 seconds with the ailable remote keyless entry tem when you press UNLOCK m up to 30 feet away.



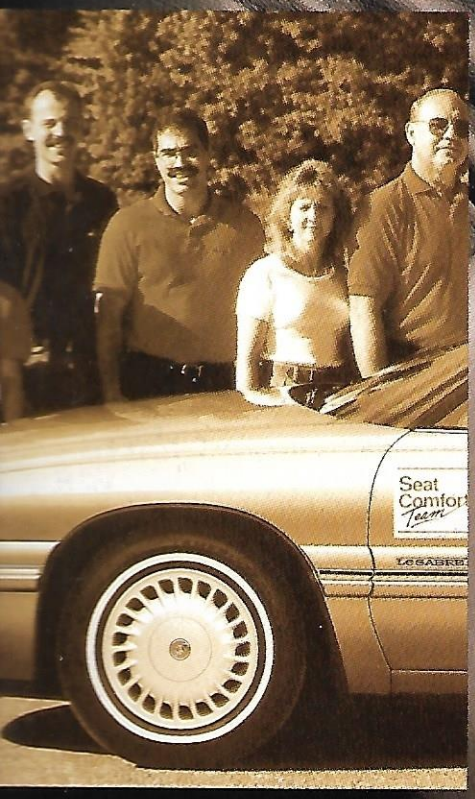
Over 100,000 miles of ride-and-drive research helped the Buick Seat Comfort Team engineer the ultimate in comfortable seating that fits 95% of all U.S. drivers. When you slip behind the wheel, you'll feel that the seat was contoured just for you. Your LeSabre seating may just be the most comfortable seats ever designed.



Seating in the 1998 LeSabre is a big story; comfortable, body-contoured and orthopedically sensitive throughout, standard seat back recliners and six-way power adjustments (optional on Custom, standard on Limited) offer exceptional and easily adjustable comfort in the



Comfort • Luxury




LIGHTS
PARK
SET
CRUISE
WIPER
SEEK
SCAN
AM.FM
VOL
TEMP
MIRROR
GRAN TOURING SUSPENSION
MPH
TRIP
Park
R N D 3 2 1



Information and controls make driving

Custom Sedan



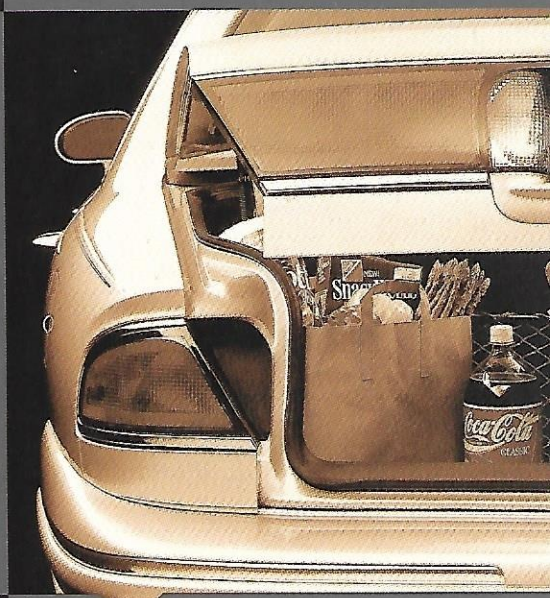


Linking reassurance to pleasure.
LeSabre Custom Sedan shown in Silvermist Metallic
with available 15-inch aluminum wheels.

The things LeSabre owners take for granted. The gliding, smooth ride is easily controlled, thanks to its front-wheel drive and four-wheel independent suspension with front MacPherson strut construction. LeSabre's ride is legendary, and for solid reasons.



Over 108 cubic feet of interior passenger room is a large part of LeSabre's inner space story. And that makes room for plenty of family-pleasing amenities like a fold-down front-seat center armrest with a storage area and dual cup holders.





e powerful 3800 Series II V6 livers 205 horsepower while intaining six-cylinder el efficiency. With smooth celeration and effortless hway cruising, it has been

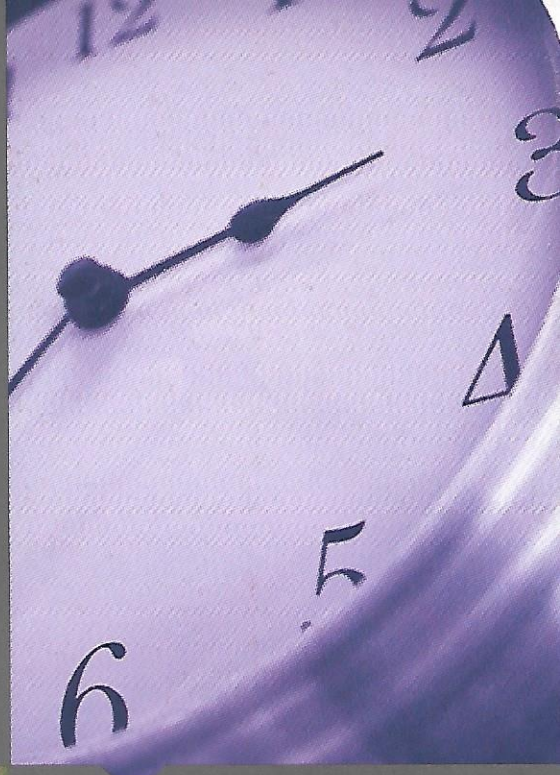
The spacious 17.1 cu ft trunk not only handles a large family's cargo, it features a low liftover height for easy loading. LeSabre can easily handle a family of six in its comfortable interior,



tandard 55/45 three-person
bench front seat is shown
ch Custom Cloth reinforcing
bre's tradition of abundance.
unsurpassed seat comfort,
electronically controlled
matic transmission with
drive. LeSabre offers more.

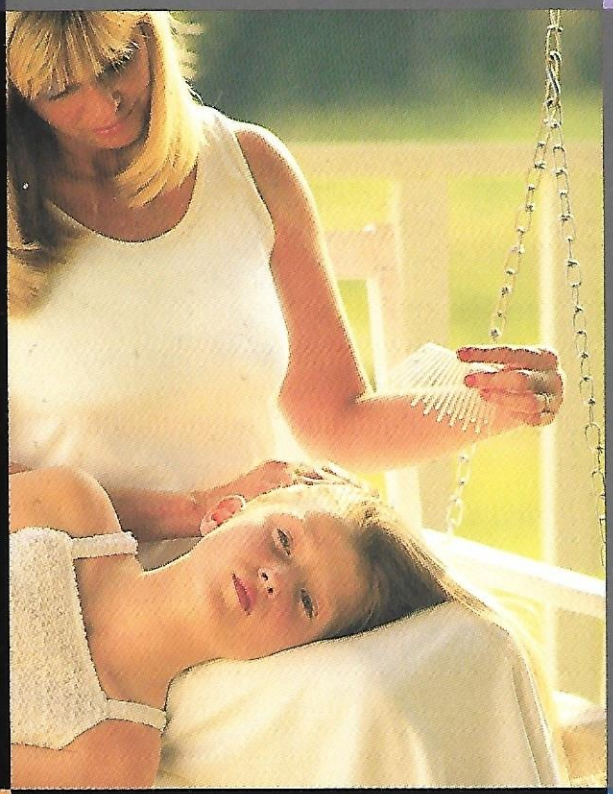


Your 1998 LeSabre was built to go the distance, and serve you safely, with excellent performance and spacious comfort along the way. There are no shortcuts to Buick quality. The intention: a premium sedan that's as enjoyable to drive a year from now as it was the day you drove it proudly from your dealer.



Sabre's quality story is a gtby one. Long-life engine ids have been developed to minate the need for frequent anges. Platinum-tipped spark gs last much longer than dinary plugs, extending intenance intervals up 100,000 miles.**

nance needs vary with different uses and driving tions. See Owner's Manual for details.



With Buick's Premium Roadside Assistance, just a phone call away, we can deliver a can of gas, a locksmith, an emergency tow and other services to you, 24 hours a day. The extensive use of two-sided galvanized steel is reflected in weather resistant, long-lasting good looks.



Take a look at the future — it's built into every LeSabre. The stainless steel exhaust system fights corrosion and promotes long-term durability in your LeSabre. It seems like a small thing, but such touches are what continue to promote peace of mind and attract generations of

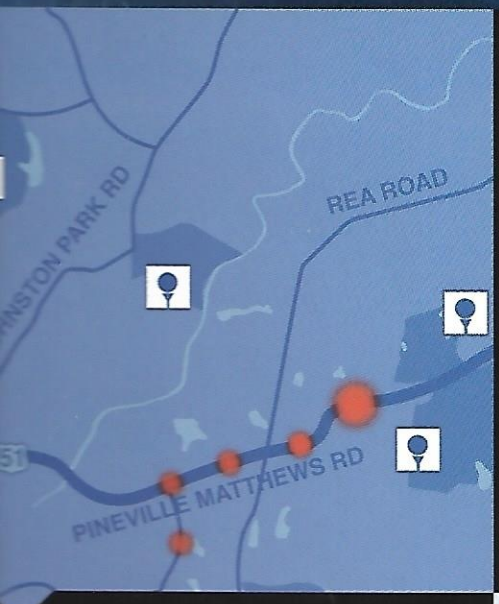


Quality • Value



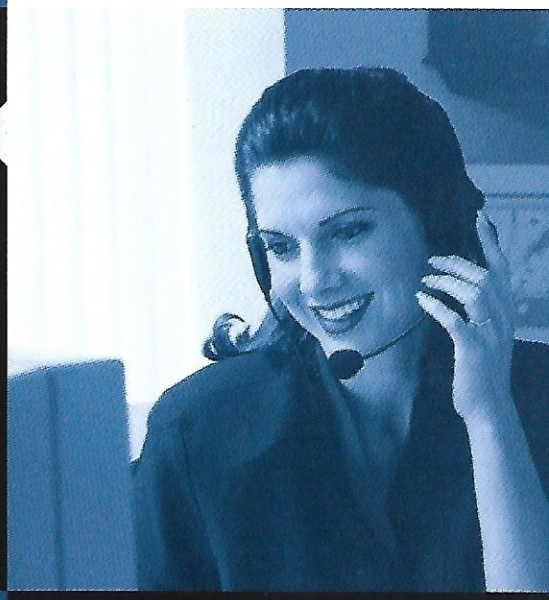
OnStar

The available OnStar® Service backs up LeSabre peace of mind with confidence — and satellite technology. Ready in seconds, it can call emergency road personnel, give you directions, or find ATMs, restaurants and much more.

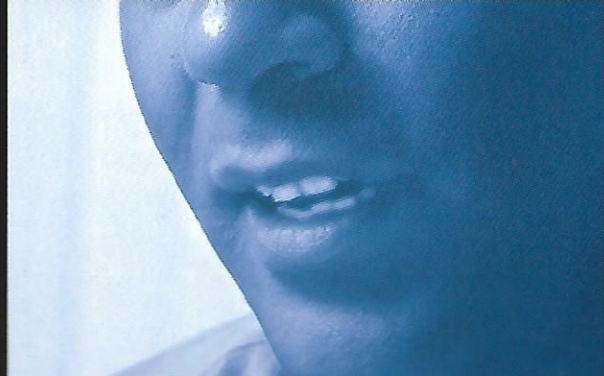


*OnStar Advisors, with access to enormous information resources, are your instant, friendly conduit to everything from airlines to zoos. They are "...a kind of remote 'Lone Ranger,' riding to your rescue on the white horse of a two-way data transmission."**

*United Airlines Hemispheres



Star is like having a constant -pilot and navigator...by ching the OnStar button, helpful advisor can help locate exact position of your vehicle d provide directions by using



OnStar is activated by touching a button on the phone. Once on, the system is hands-free. This voice-activated system puts you in touch with over 100 location categories. "The services

Route Support will get you right to the doorstep of your destination.

Convenience Services help you locate hotels, restaurants, service stations and more.

Remote Door Unlock in case you lock your keys in your vehicle.

Hands-Free, Voice-Activated Cellular Phone lets you keep your hands on the wheel.

Theft-Detection/Notification and Stolen-Vehicle Tracking helps police find your vehicle (Limited only).

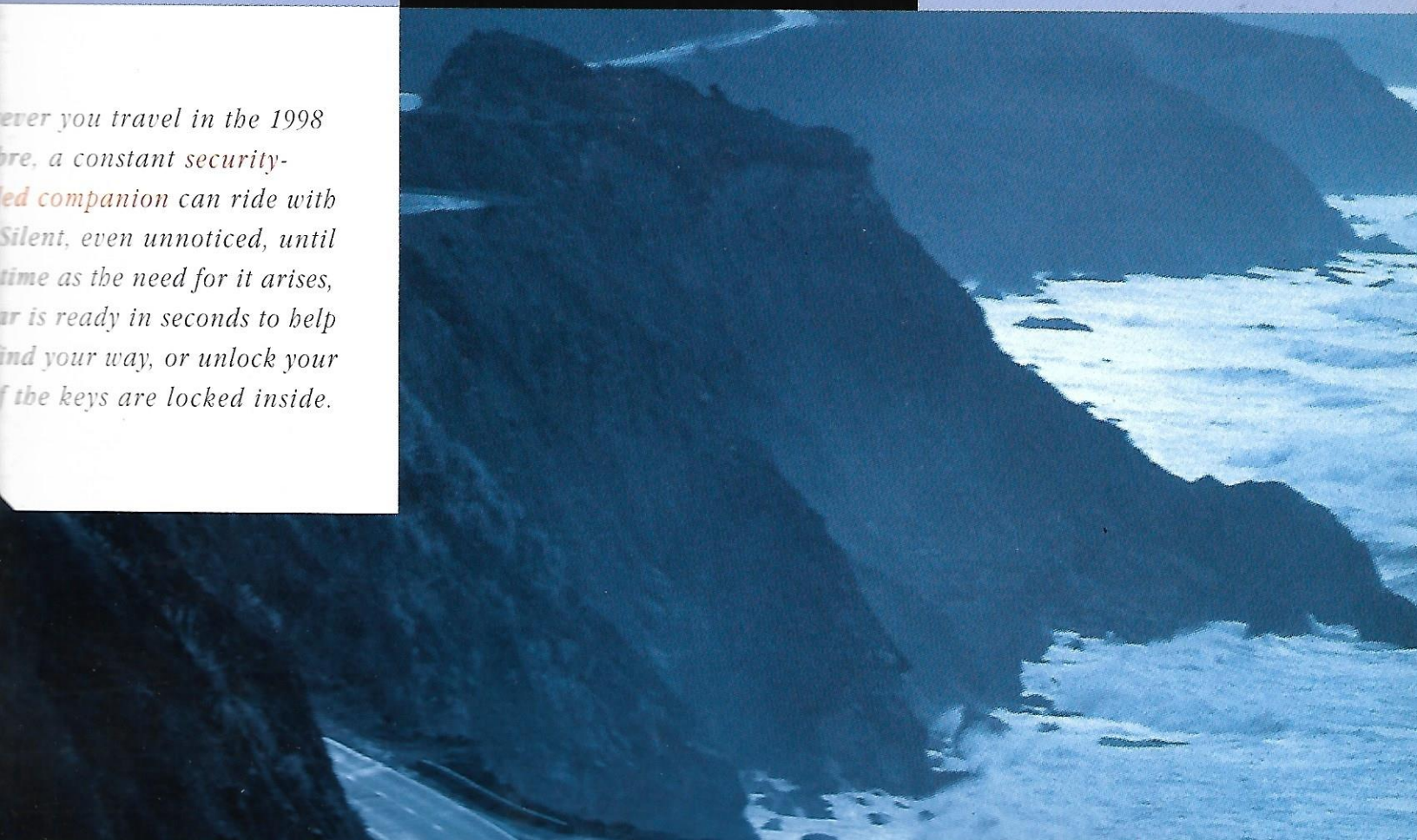
Roadside Assistance with Location tells us where you are, so we can send you help.

Emergency Services are just a touch of a button away if needed.

Automatic Notification of Air Bag Deployment so we can call emergency services for you.

ONSTAR™

ever you travel in the 1998
bre, a constant security-
led companion can ride with
Silent, even unnoticed, until
time as the need for it arises,
ur is ready in seconds to help
ind your way, or unlock your
f the keys are locked inside.



LeSabre Standards

- Air Bags — Next Generation, driver and front passenger (SRS)*
- Air conditioning
- Antenna — rear-window
- Armrest — front-seat storage with dual cup holders
- Battery — Delco Freedom II Plus
- Brakes — anti-lock power, front disc/rear drum
- Convenience Plus features — includes electronic reminder tones for ignition key, headlamps, turn signals, parking brake "on", delayed entry lighting, delayed exit lighting, theater dimming, Battery Rundown Protection, lockout protection, delayed locking, PASS-Key® II passive theft-deterrent system, and daytime running lamps with Twilight Sentinel®
- Cruise control — electronic
- Defogger — electric, rear-window
- Defogger — front- and side-window outlets
- Door locks — power with lockout protection
- Drive — front-wheel
- Engine — 3800 Series II SFI V6
- Exhaust system — stainless steel
- Glass, side and back — Soft-Ray® tinted
- Glass, windshield — Solar-Ray® solar-control
- Headlamps — wraparound composite tungsten-halogen with daytime running lamps
- Headlamp control — Twilight Sentinel®
- Head restraints — adjustable front-seat
- Hood lock — inside release
- Instrumentation — backlit analog cluster with trip odometer
- Lamp — center, high-mounted stop
- Lights — front- and rear-door operated dome, front instrument panel courtesy, glove box, trunk, engine compartment and ashtray
- Mirrors, outside rearview — deluxe body-color, left remote, right manual
- Mirrors, visor vanity — nonlighted, driver and passenger
- Moldings — black, body-side
- Moldings — wheel opening, belt reveal and roof drip
- Multifunction control lever — turn signal, headlamp high-low beam, windshield wiper/washer controls
- Paint — waterborne basecoat-clearcoat with anti-chip lower
- Radio — ETR® AM-FM stereo with seek and scan and clock
- Reclining — manual seat back, driver and passenger
- Safety belts, front-seat — lap/shoulder belt system with front shoulder belt comfort adjuster
- Safety belts, rear-seat — lap/shoulder with child comfort guide
- Seats — cloth 55/45
- Security locks — rear-door, child
- Speakers — dual, front and rear extended-range
- Sunshades — extendable and supplemental, front
- Suspension — front, independent MacPherson strut
- Suspension — rear, independent
- Tires — P205/70R15 steel-belted, radial-ply all-season blackwall
- Transmission — 4-speed automatic with overdrive and electronically controlled converter clutch
- Trip odometer
- Wheelcovers — 15" deluxe
- Windows — power and driver express-down and passenger lockout features
- Wipers — 2-speed with variable delay features

Additional Limited Standards

- Air conditioning — dual automatic ComforTemp climate control
- Air conditioning — rear-seat ComforTemp
- Carpet savers — front and rear
- Door locks, memory — with lockout protection and programmable delayed locking
- Instrumentation — analog gauge cluster includes tachometer; voltage, temperature and oil pressure gauges; low fuel indicator; and oil level and oil life monitors
- Lights — front- and rear-door-operated, front-header courtesy and reading, instrument panel courtesy, rear roof rail courtesy/reading, front- and rear-door courtesy and warning
- Mirror, inside rearview — electrochromic automatic dimming with compass
- Mirrors, outside rearview — deluxe, body-color, power, left and right remote
- Mirrors, visor vanity — lighted, driver and passenger
- Moldings — body-color, body-side with protective strip
- Radio — ETR® AM-FM stereo with seek and scan, cassette player and clock
- Remote keyless entry — includes instant alarm, perimeter lighting, security feedback and individually programmable transmitters
- Seat — 6-way power, driver and passenger
- Speakers — Concert Sound II, 6-speaker system
- Tires — P205/70R15 steel-belted, radial-ply all-season whitewall
- Trunk convenience net
- Wheels — 15" aluminum

Additional Options

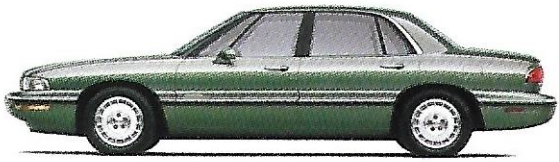
- Engine block heater — electric
- License plate mounting package — front (no extra cost)
- OnStar Service — includes voice-activated cellular phone (dealer installed with OnStar readiness standard)
- Radio — power-loading CD player with automatic tone control and ETR® AM-FM stereo includes preset scan, seek and scan, clock, preset of 12 FM/6 AM stations, and remote steering wheel controls
- Radio — power-loading CD and cassette players with
- Suspension — Gran Touring (includes magnetic variable effort steering, leather-wrapped steering wheel, P215/60R16 Eagle GA blackwall tires, specific 16" aluminum wheels, automatic level control
- Tires — self-sealing whitewall
- Traction control — full-range
- Wheelcovers — 15" custom locking wire

Option Packages

(SD) Luxury Package, (SE) Prestige Package	Custom SD	Custom SE	Limited SE
• Carpet savers — front and rear	■	■	□
• Door locks — memory, automatic, programmable with lockout protection and delayed locking		■	□
• Instrumentation — analog gauge cluster includes tachometer; voltage, temperature and oil pressure gauges; low-fuel indicator; oil level and oil life monitors		■	□
• Lamps — cornering			■
• Lighting package, headliner — includes map lights on inside rearview mirror, and driver and passenger lighted visor vanity mirrors		■	
• Mirrors, outside rearview — deluxe, body-color, electric, left and right remote		■	□
• Mirror, outside rearview — left, electrochromic automatic dimming with left and right heated			■
• Radio — ETR® AM-FM stereo with seek and scan, cassette player and clock	■	■	
• Radio — ETR® AM-FM stereo with preset of 12 FM/6 AM stations, seek and scan, cassette player with auto reverse and search/repeat, automatic tone control, Theftlock® and clock			■
• Remote keyless entry — includes instant alarm, perimeter lighting, security feedback and individually programmable transmitters		■	□
• Seat — 6-way power, driver		■	□
• Speakers — Concert Sound II 6-speaker system		■	□
• Stripes — accent	■	■	□
• Suspension — automatic level control			■
• Theft-deterrent system — with alarm starter interrupt and central unlocking			■
• Tires — P205/70R15 steel-belted, radial-ply, all-season whitewall	■	■	□
• Trunk convenience net	■	■	□



LeSabre Limited



LeSabre Custom

Engine

Type	3800 Series II V6
Horsepower	205 @ 5200 rpm
Torque	230 @ 4000 rpm
EPA estimated fuel economy (city/hwy)	19/30

Towing

Capacity	1,000 maximum gross trailer weight (lbs) [1] [2]

Capacity

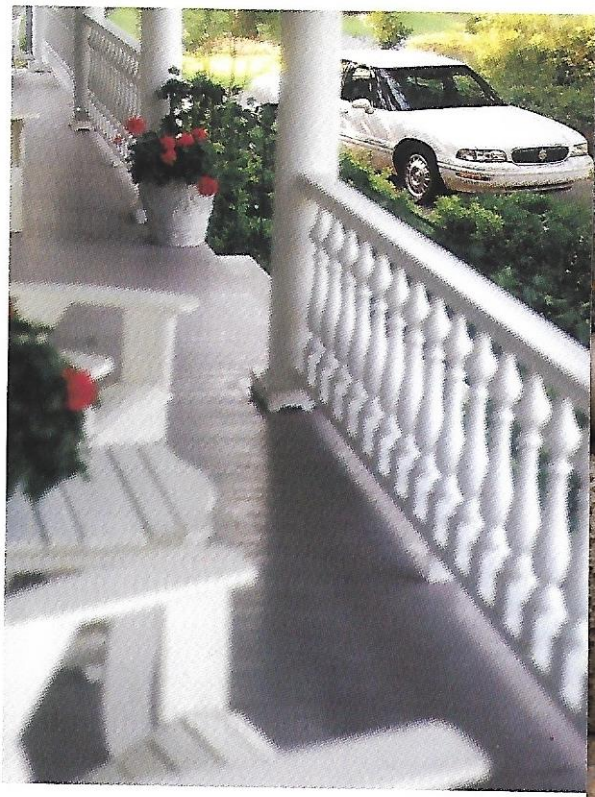
Trunk, cu ft	17.0
Fuel tank, gal.	18.0
Base curb weight, lbs	3,443

Dimensions (inches)

Length	200.8
Width	74.4
Height	55.6
Wheelbase	110.8
Front tread	60.4
Rear tread	60.4

Interior (inches)

	front/rear
Legroom	42.6/40.4
Headroom	38.8/37.8
Shoulder room	59.1/58.9
Hip room	54.6/54.4





15" Deluxe Wheelcovers



15" Aluminum Wheels



15" Custom Locking Wire Wheelcovers



16" Aluminum Wheels

(1) Check with your Buick dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified on the certification label of your automobile.

(2) Requires Class II trailer-towing hitch.



Exterior / Interior
Bright White (16) Blue, Gray, Taupe, Bordeaux Red
Sandstone Beige Metallic (50) Taupe, Bordeaux Red
Silvermist Metallic (17) Blue, Gray, Bordeaux Red
Twilight Blue Metallic (27) Blue, Gray
Midnight Blue Pearl (28) Blue, Gray, Taupe
Majestic Teal Pearl (43) Gray, Taupe
Emerald Green Pearl (38) Gray, Taupe
Slate Green Pearl (61) Gray, Taupe
Santa Fe Red Pearl (53) Gray, Taupe
Bordeaux Red Pearl (51) Gray, Taupe, Bordeaux Red
Black (41) Blue, Gray, Taupe, Bordeaux Red



changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Some models as shown may not be available in California, Oregon, Idaho and Washington. **A word about engines.** Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or GM suppliers worldwide. **A word about assembly of Buicks.** Buicks are assembled by different operating units of General Motors, its subsidiaries or GM suppliers worldwide. Buicks incorporate thousands of components produced by different operating units of GM, its subsidiaries or GM suppliers worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. All such components have been approved for use in Buicks and will provide the quality performance associated with the Buick name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify with your dealer that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you. **A word about updated service information.** Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins, too. Ask your dealer. For ordering information, call toll-free 1-800-551-4123. **A word about warranty.** The GM 3-year/36,000-mile Bumper to Bumper Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. See your Buick dealer for terms of this limited warranty. Supplemental Restraint System coverage is 3 years regardless of mileage. **The GM Card.**® For information or to apply for The GM Card or GM Gold Card, call 1-800-8GM-CARD. **Buick product information.** Visit www.lesabre.buick.com or call 1-800-4A-BUICK.

GM®

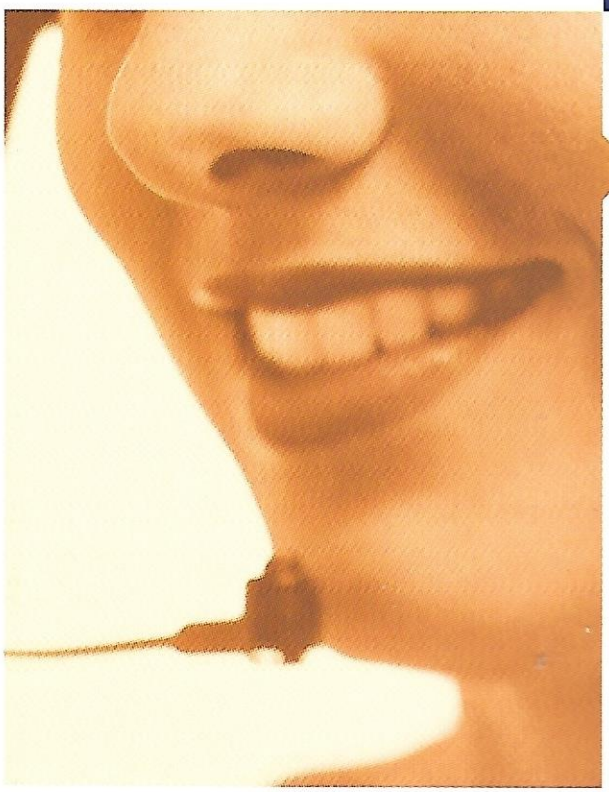
©1997 GM Corp. All rights reserved.
LeSabre is a registered trademark of GM Corp.
Buckle up, America!

Printed on recyclable paper from a renewable source.
Ident. No. 98-BA-LS-400
Printed in U.S.A. 600m

BUICK®

Drive your mouse to www.lesabre.buick.com for directions to peace of mind on the Web. Net-cruising is a way to become partially acquainted with the 1998 LeSabre, but nothing can approximate the feeling of turning the key and pulling out into the real world in this latest edition of America's favorite family sedan.





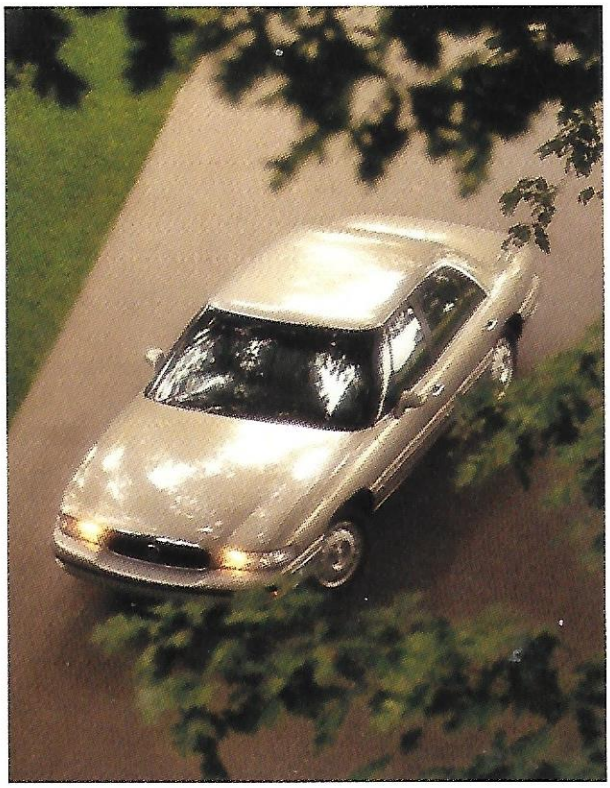
1-800-4A-BUICK is another way to get customer assistance or information. Ask about Quality Plus, a Buick institution that d with aspects of the buying/own experience such as Premium Ro Service, Quality Plus Delivery the generous 3-year/36,000-mil limited Warranty. Or fill out th postpaid card below, but do it — for your own peace of mind.



PARK AVENUE
THE POWER OF UNDERSTATEMENT.



Riviera
You're due. Definitely due.





LeSabre
PEACE OF MIND.



Regal
Official Car of the Supercharged Family.

LeSabre by Buick
PEACE OF MIND



CENTURY
Discover a little luxury in this Century.