Introducing

CHRYSLER LeBARON



CHRYSLER LeBARON

The beginning of a totally new class of automobiles.

You're looking for a new car. And maybe you're thinking of something different from what you're driving.

You've come to the right place.

Welcome to the world of Chrysler LeBaron. One look tells you it's entirely new—a leaner, lighter Chrysler. Smaller outside, spacious inside. With fresh, contemporary new styling. With all kinds of comfort, convenience, and luxury touches. Yet, for all its elegance, Chrysler LeBaron is conceived with a deep regard for affordability.







LeBaron is offered in two distinct body styles—a 2-door and a 4-door. The difference is something you can see . . . and feel. And both are offered in the LeBaron and the more luxurious LeBaron Medallion.

The LeBaron 2-door is a personal car. A road car. A quick-looking car. It sports a young, aggressive style, with a long hood, sleek deck and a trim roof line, especially with the elegant optional Landau roof. It features all kinds of standard luxury touches. On the outside: opera lamps on the center pillar and, in the LeBaron Medallion, an opera window with stylish silver stripes that accent the window's shape. Inside: such personal touches as center-pillar assist handles and overhead reading lamps in front.

The LeBaron 4-door is fashioned in a more classic style, with a formal rear window and a fully padded vinyl roof, standard. Luxury? Inside the LeBaron Medallion 4-door, there's a fold-down center armrest in front—and in the back seat, too. Both standard. In addition, there are three roof rail assist handles and vanity mirrors with lamps mounted on the rear pillars—all standard. So whether you're sitting, entering or leaving, LeBaron is comforting you.

Both the 2- and 4-door have many features in common: a sculptured hood ornament in the eagle motif, 15" wheels and deluxe wheel covers. The Medallion includes all these, plus: accent stripes on the side, left remote-controlled outside rearview mirror, large carpeted trunk with a space saving tire—and many more luxuries, all standard.

Beautiful, comfortable and luxurious is the way to describe LeBaron's interior styling. The 2-door and 4-door LeBaron offer an attractive ribbed Cortez velour cloth-and-vinyl trim. A sporty all-vinyl trim is optional in the 2-door.

In the LeBaron Medallion you get superbly comfortable 60/40 split reclining seats trimmed in elegant crushed velour cloth with pleated inserts. Or you can choose optional real leather. Soft, supple, truly luxurious.

Chrysler LeBaron is the kind of car that invites you to personalize it, make it your own. There's a host of optional features, including an illuminated vanity mirror on the passenger-side front sun visor. (See P-10 and 11 for a rundown on all the features you can choose.)



The ride in LeBaron is so special you have to try it to believe it. It's as smooth and comfortable as the ride of some larger cars. And it's a quiet ride, inherent in the design, and the result of liberal use of sound-deadening insulation.

LeBaron is powered by Chrysler's famous 318 V-8, with unique Electronic Lean Burn System—"the engine that thinks"—to deliver responsive performance.

In the following pages, you'll learn more about Chrysler LeBaron. But no catalog can anticipate every question. So don't hesitate to consult with your Chrysler sales representative.

Meanwhile, a totally new world of driving pleasure is awaiting you. Youthful new styling. Satisfactory size. Ample interior space. Conveniences, comfort, luxuries. All at an affordable price.

That's Chrysler LeBaron—the beginning of a totally new class of automobiles.

Base Sticker Prices*:

LeBaron 2-door	$5,066
LeBaron 4-door	$5,224
LeBaron Medallion 2-door	$5,436
LeBaron Medallion 4-door	$5,594

*Not including destination charge, title, taxes or optional equipment.



Optional soft, supple, genuine leather 60/40 split reclining front seat with fold-down center armrest and deep sill-to-sill carpeting, extended up onto the door trim scuff area. Available in both 2-door and 4-door LeBaron Medallion. $208 extra.



Contoured, notched-back rear seat of the 2-door shown in optional real leather.





Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.



Chrysler LeBaron Medallion 2-Door	
Base Sticker Price	$5,436
318 cu. in. V-8	Std.
Power Steering	Std.
Power Front Disc Brakes	Std.
Automatic Transmission	Std.
Remote Control Right Mirror	$31
Landau Vinyl Roof	$132
Electric Rear Window Defroster	$86
FR78 x 15 Fiberglass-belted Radial WSW Tires	$43
Forged Aluminum Road Wheels	$196
Total for car as shown	$5,924*

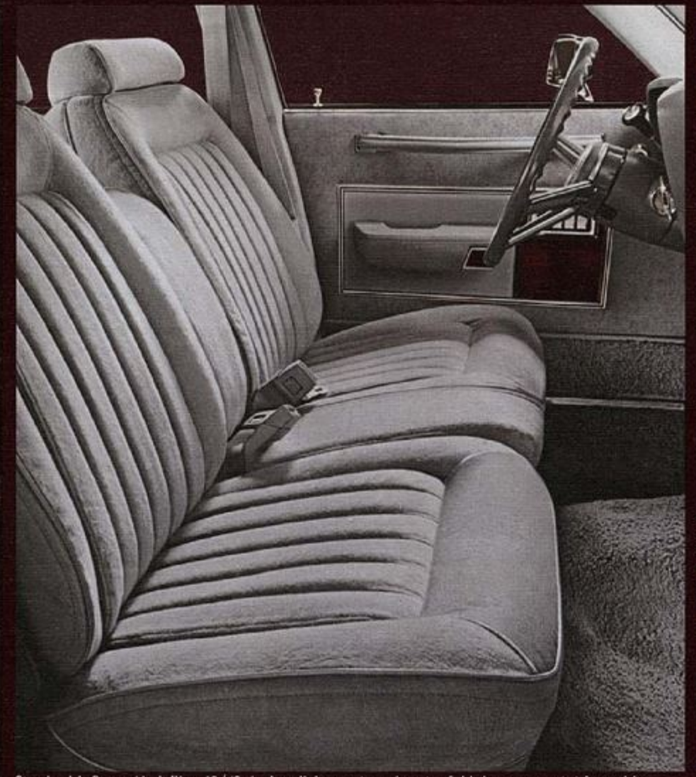
*Not including destination charge, title, taxes or optional equipment.



Chrysler LeBaron Medallion 4-Door	
Base Sticker Price	$5,594
318 cu. in. V-8	Std.
Padded Vinyl Roof	Std.
Power Steering	Std.
Power Front Disc Brakes	Std.
Automatic Transmission	Std.
Remote Control Right Mirror	$31
Light Package	$65
Bumper Guards, Front	$20
Wire Wheel Covers	$35
FR78 x 15 Fiberglass-belted Radial WSW Tires	$43
Total for car as shown	$5,788*

*Not including destination charge, title, taxes or optional equipment.





Standard LeBaron Medallion 60/40 dual reclining seats and center fold-down armrest, trimmed in luxurious Verdi velour cloth.





The Medallion 4-door rear seat features a fold-down center armrest. Also shown is elegant door trim, with pull straps.



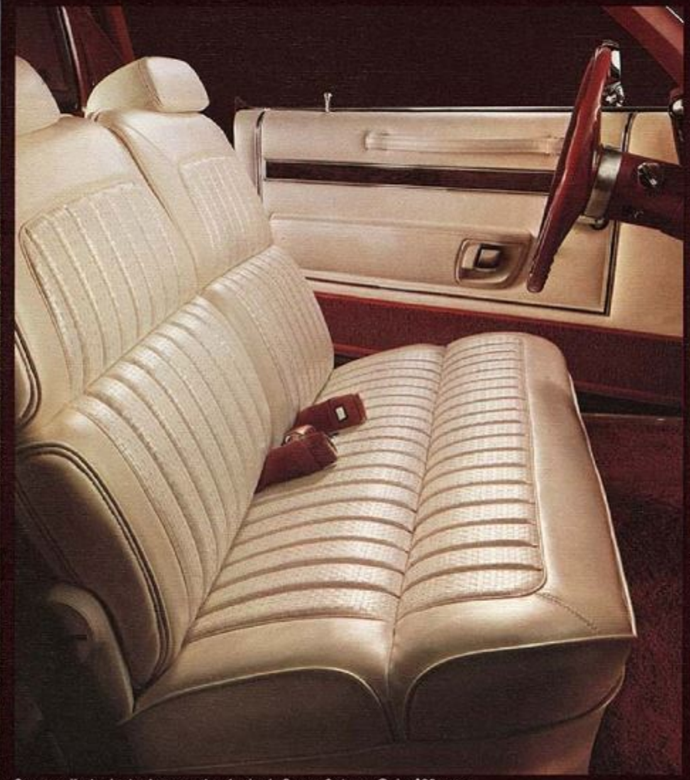


Chrysler LeBaron 4-Door	
Base Sticker Price	$5,224
318 cu. in. V-8	Std.
Padded Vinyl Roof	Std.
Power Steering	Std.
Power Front Disc Brakes	Std.
Automatic Transmission	Std.
Dual Remote Control Mirrors	$47
Premium Wheel Covers	$39
FR78 x 15 Fiberglass-belted Radial WSW Tires	$43
Total for car as shown	$5,353*

*Not including destination charge, title, taxes or optional equipment.

Chrysler LeBaron 2-Door	
Base Sticker Price	$5,066
318 cu. in. V-8	Std.
Power Steering	Std.
Power Front Disc Brakes	Std.
Automatic Transmission	Std.
Landau Vinyl Roof	$132
Dual Remote Control Mirrors	$47
Tilt Steering Wheel	$59
Wire Wheel Covers	$73
Light Package	$75
FR78 x 15 Fiberglass-belted Radial WSW Tires	$43
Total for car as shown	$5,495*

*Not including destination charge, title, taxes or optional equipment.



Sporty all-vinyl trim is an option in the LeBaron 2-door. Only $29 extra.



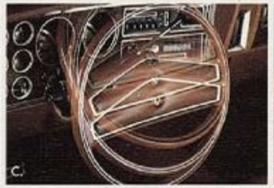


Standard bench seat in LeBaron, with ribbed Cortez velour cloth-and-vinyl trim.



























LeBaron Options

A. Air conditioning and AM/FM stereo with 8-track tape. Comfort is what LeBaron is all about—and air conditioning is one of those choices that is almost a necessity at times and a cool comfort any time. Elegant and beautifully toned, Chrysler's AM/FM stereo with 8-track tape is just one of several radio choices offered on LeBaron. Others listed at right. Ask your sales representative for complete information.

B. Electronic digital clock. LeBaron's stylish digital clock features a four-digit fluorescent display, a technique widely used in calculators and space-age instrumentation. No moving parts, silent operation, high reliability. Bright day-time intensity, soft at night. Located in the glove box door, easy to read. Accurate within one minute per month.

C. Tilt steering. LeBaron's tilt steering wheel adjusts to seven possible positions—up and down—to give you a just-right feel of the wheel. Also eases your entering or leaving the driver's seat.

D. Automatic speed control. Chrysler's automatic speed control lets you select and hold a steady speed. Press a button, take your foot off the accelerator pedal, relax and let the control maintain your selected speed. It's a great comfort for the driver, especially on long-distance runs.

E. Right remote mirror. Right remote-control mirror gives you rear vision on the right hand side. Easily adjusted by the driver, with finger-tip controls located to the right of the steering column.

F. Forged aluminum road wheels. Brightly finished, sporty-looking 15" forged aluminum road wheels are 10% lighter than comparable steel wheels. Available in sets of four.

G. Electric rear window defroster. Electric rear window defroster operates with just the flick of a switch, to help remove ice, frost or fog. Rear window is cleared quickly by heating elements fused to the glass.

H. Vanity mirror. Lighted vanity mirror adds an elegant, personal, convenient touch. It's on the passenger side—on the sun visor. The dual-intensity lamps adjacent to the mirror are a distinct convenience at night.

I. Premium wheel covers. Add a touch of the elegant. Optional on LeBaron, standard on LeBaron Medallion.

J. Power-operated tinted-glass sun roof. The tinted glass is available in five shades: silver, gold, smoke grey, light red and green.

K. Power sun roof. Lets you enjoy the modern version of the convertible. When open, it lets the air and sunshine in. When closed, keeps the bad weather out.

LeBaron Accessory Groups

Easy Order Package
Air Conditioning; Tinted Glass—all windows; Landau Vinyl Roof 2-Door only. Full Vinyl Roof standard on 4-Door; Radio-AM; Rear Seat Speaker; Standard Size Whitewalls; Remote Control Mirror—Left[1]; Remote Control Mirror—Right; Deluxe Wiper/Washer Package; Electronic Digital Clock; Deluxe Insulation Package[2]; Light Package.
Note: Other upgraded radios and whitewall tires may be ordered at differential price.

1. Standard in LeBaron Medallion.
2. Sound insulation and trunk dress-up components are standard on LeBaron Medallion. Undercoating with hood pad is optional.

Heavy-Duty Package Code A36[1].
(Trailer-Assist)
High Capacity Engine Cooling System*; Heavy-Duty Suspension (H.D. Rear Springs, H.D. Shock Absorbers); Variable Load Turn Signal Flasher*; H.D. Engine Components*; Auxiliary Transmission and Power Steering Oil Coolers*; Performance Axle Ratio 3.2; H.D. 65-Amp. Alternator*; Battery—500 Amp. Long-Life; 7 Wire Harness with Jumper*.
NOTE: F878 x 15 WSW steel-belted radial tires required.
*Available as parts of a package only.
[1]Not available in California and certain other areas.

Light Package
Fender Mounted Turn Signal Indicators; Trunk Light; Glove Box Light; Cigarette Lighter Light; Map Courtesy Light (Std. Medallion); Ignition Switch Light With Time Delay; Headlight & Wiper Switch Light With Time Delay; Low Fuel, Temperature And Electrical Systems Warning Lights; Door Ajar Warning Light; Headlights-On Warning Buzzer; Courtesy Light Under Instrument Panel—Left Side (Std. Medallion).

LeBaron Options	LeBaron 2-Door	LeBaron Medallion 2-door	LeBaron 4-door	LeBaron Medallion 4-door	Check List
Air Conditioning (Tinted glass recommended)	O	O	O	O	
Axle—Sure-Grip Differential	O	O	O	O	
Battery—500 amp—Long-Life	O	O	O	O	
Bumper Guards—Front (Required in Calif. and Fla.)	O	O	O	O	
Clock—Electronic Digital	O	O	O	O	
Conventional Spare Tire	NC	NC	NC	NC	
Cornering Lights	O	O	O	O	
Defroster—Rear Electric (Required in New York)	O	O	O	O	
Emissions Control System and Testing N95 (Calif.)	O	O	O	O	
Emissions Control System—High Altitude N96	O	O	O	O	
Fuel Pacer System with fender-mounted turn signal indicators. (N/A with N95 and N96)	O	O	O	O	
Gas Cap—Locking	O	O	O	O	
Glass—Tinted	O	O	O	O	
Mats—Accessory Floor, Color-keyed	O	O	O	O	
Mirror—Chrome Remote Control Left	O	S	O	S	
Mirror—Chrome Remote Control Right	N/A	O	N/A	O	
Mirrors—Chrome Remote Control Left & Right	O	N/A	O	N/A	
Mirror—Visor Vanity Illuminated	O	O	O	O	
Moldings—Door Edge Protectors	O	O	O	O	
Pedal Dress-up	O	S	O	S	
Power Door Locks	O	O	O	O	
Power Door Windows	O	O	O	O	
Power Deck Lid Release	O	O	O	O	
Power Seat—left—60/40 Split Bench	N/A	O	N/A	O	
Power Bench Seat	O	N/A	O	N/A	
Radio—AM	O	O	O	O	
Radio—AM/FM	O	O	O	O	
Radio—AM/FM Stereo w/4 speakers	O	O	O	O	
Radio—AM/FM Stereo w/8 Track Stereo Tape w/4 speakers	O	O	O	O	
Rear Speaker—Single	O	O	O	O	
Roofs—Landau Vinyl Roof	O	O	N/A	N/A	
—Sun Roof • Glass • Power Operated	O	O	O	O	
—Sun Roof • Steel • Power Operated	O	O	O	O	
Seats—Vinyl Bench	O	N/A	N/A	N/A	
—60/40 Leather and Vinyl	N/A	O	N/A	O	
Speed Control—Automatic	O	O	O	O	
Steering Wheel—Luxury	O	O	O	O	
—Tilt	O	O	O	O	
Suspension—Heavy-Duty	O	O	O	O	
Tape Stripe—Deck Lid (Std. w/opt. Landau roof)	N/A	O	N/A	N/A	
Heavy-Duty Package (Trailer-assist) A-36	O	O	O	O	
Trunk Dress-up	O[1-2]	S	O[1-2]	S	
Undercoating and Hood Pad	O[2]	O	O[2]	O	
Vinyl Body Side Moldings	O	O	O	O	
Wheel Covers and Road Wheels					
Wheel Covers—Deluxe	S	N/A	S	N/A	
Wheel Covers—Premium	O	S	O	S	
Road Wheels—Forged Aluminum	O	O	O	O	
Wire Wheel Covers	O	O	O	O	
Windshield Wipers—Intermittent[1]	O	O	O	O	

O=Optional S=Standard N/A=Not Available NC=No Cost [1]Available in package only
[2]Included in deluxe sound insulation package (A-93)



A.



B.



C.



D.

LeBaron's Standard Features Set A Standard For Elegance

A. Instrument panel. LeBaron's instrument panel is elegantly styled with a natural leather-grain finish safety pad and rich, rosewood-grain instrument cluster bezel. The new panel is modular in construction. Remove the bezel and all the instruments are easily accessible. Result: you have an instrument panel that is a perfect mating of grand style and functional arrangements.

B. Deep, generous-size trunk. The Medallion offers, as standard, a plush carpet for the trunk floor. This carpet is also available in the optional deluxe sound insulation package in the LeBaron. With the standard space saving tire, LeBaron has a trunk volume of 16.6 cu. ft. for 4-doors, 16.3 cu. ft. for 2-doors.

C. Vanity mirrors with lamps. Located on the inside rear pillars. Standard in the LeBaron Medallion 4-door.

D. Front overhead reading lamps on the 2-door . . . cast a beam of light down to provide excellent illumination for reading maps, directions, etc.

Standard Specifications

Engine: 318 V-8 2-bbl. with Electronic Lean Burn System
Transmission: TorqueFlite Automatic
Suspension: Isolated Suspension System
Front: Isolated transverse torsion bars with sway bar;
Rear: Isolated asymmetrical leaf springs
Brakes: Power Brakes: Disc, front; Drum, rear
Electrical System: Battery: 305 amp; Alternator: 41 amp; Electronic Ignition; Transistorized voltage regulator
Fuel Tank: 19.5 gal.
Trunk Capacity: 4-doors: 16.6 cu. ft. with standard Space Saving spare tire; 14.4 cu. ft. with no-extra-cost conventional spare tire. 2-doors: 16.3 cu. ft., with Space Saving spare tire, 14.2 cu. ft. with conventional
Rear Axle: 2.7 (2.4, 2.9, 3.2 are optional with or without Sure-Grip Differential). (3.2 standard at high altitudes. No other optional ratios available.)
Steering: Power Steering, standard
Car Curb Weight: LeBaron Medallion 2-door, 3718 lbs. LeBaron Medallion, 4-door, 3776 lbs. LeBaron 2-door, 3611 lbs. LeBaron 4-door, 3660 lbs.
Car Length: 2-door, 204"; 4-door, 206.1"
Car Width: 2-door, 73.5"; 4-door, 72.8"
Wheelbase: 112.7"
Seating Capacity: 2-door and 4-door, 6 people

Tires

FR78 x 15 BSW Fiberglass-Belted Radial Tires—Standard
FR78 x 15 WSW Fiberglass-Belted Radial Tires—Optional
FR78 x 15 Wide WSW Steel-Belted Radial Tires—Optional

LeBaron's Standard Features

LeBaron
Base Sticker Price, 2-door . . . $5,066*
Base Sticker Price, 4-door . . . $5,224*
Power Steering • Power Brakes • FR78x15 BSW Fiberglass-belted radial tires with 5.5JJ wheels • 318 CID V-8 2-bbl. engine with Electronic Lean Burn System • TorqueFlite Automatic Transmission • Space Saving Spare Tire • Dual Front Bumper Protective Rub Strips • Dual Horns • Rear Bumper Guards and Protective Rub Strip • Upper Level Ventilation • Stand-up Hood Ornament • Chrysler LeBaron Nameplates • Left outside rear-view mirror • Fully padded vinyl roof (4-door) • Deluxe Wheel Covers • Opera Lamps (2-door) • Day/Night Inside Rearview Mirror • 2-Speed Windshield Wipers • Cigarette Lighter • Color-Keyed Loop-Pile Carpeting • 2-Spoke Steering Wheel • Cortez cloth-and-vinyl bench seat and two head restraints • Lower Deck Panel Tape Accent Stripes (4-door) • Inside Hood Release • Trip Odometer • Glove Box Door Lock • Front Overhead Reading Lamps (2-door) • Dome Lamp • Temperature and Alternator Gauges • Quarter Window Moldings (2-door) • Door Window Frame Moldings (4-door) • Windshield Molding • Rear Window Molding • Drip Moldings • Sill Molding and Sill Extensions • Belt Moldings • Wheel Opening Moldings • Center-Pillar Moldings (4-door).

LeBaron Medallion
Base Sticker Price, 2-door . . . $5,436*
Base Sticker Price, 4-door . . . $5,594*
(LeBaron features, with the following additions and substitutions): Body Side Tape Accent Stripes • Quarter Window Glass Accents and Medallion (2-door) • Remote Control Left Outside Mirror • Rear Pillar Medallion (4-door) • Verdi velour cloth 60/40 split bench recliner seat with driver and passenger recliners and center armrest; and rear seat fold-down center armrest (4-door) • Deluxe Sound Insulation • Trunk dress-up • Shag Carpeting • Pedal dress-up • Map/Courtesy Light • Under-panel courtesy light—left side • Door-mounted courtesy lamp • Dome lamp (2-door) • Rear inside vanity mirrors with lamps (4-door) • Three Assist Handles (4-door) • Center pillar assist handles (2-door) • Premier wheel covers.
Standard Safety Features: Hazard Warning Flasher • Turn Signals with Lane Change Feature • Bumper Impact System—Front & Rear • Power Brakes—Front Disc; Rear Drum • Dual Braking System with Warning Light • Cushioned Sun Visors • Day/Night Inside Rear View Mirror • Left Outside Rear View Mirror • Side Door Beams • Energy-Absorbing Instrument Panel, Steering Column, Front Seat Back and Armrests • Stronger Hood Hinges • Electric Windshield Wipers and Washers • High Penetration Resistant Windshield • Door Ajar Light • Steering Column Lock • Fire Retardant Interior Materials • Ignition Key Reminder Buzzer • Passenger Restraint System • Front Head Restraints • Increased Roof Strength • Skid Type Windshield Header • Safety Rim Wheels • Side Marker Lights and Reflectors • Back-up Lights • Power Steering • Combined Lap & Shoulder Belt Restraint System • Shoulder Belt Tension Reliever.

*Not including destination charge, title, taxes or optional equipment.

Chrysler Corporation's Limited Warranty Basic Coverage
For the first 12 months or 12,000 miles of use, whichever occurs first, any part of this vehicle supplied by Chrysler, except tires, which proves defective in normal use will be repaired or replaced by the Selling Dealer using new or remanufactured parts. The Selling Dealer will perform any adjustment service required as a result of a manufacturing deficiency during the first 90 days of normal use. The owner is responsible for normal maintenance. See Selling Dealer for more details.

LeBaron's Colorful Choices

Formal Black Sunfire Metallic
Augusta Green Sunfire Metallic
Starlight Blue Sunfire Metallic
Sable Tan Sunfire Metallic
Cadet Blue Metallic
Tapestry Red Sunfire Metallic
Caramel Tan Metallic
Spinnaker White
Charcoal Grey Sunfire Metallic
Dove Grey
Pewter Grey Metallic
Classic Cream
Mint Green Metallic

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Chrysler Dealer for accurate color chips.



Engineering: It's What Made Chrysler Famous.

Electronic Lean Burn System. LeBaron is powered by a sturdy, time-tested Chrysler 318 V-8 equipped with Chrysler's innovative Electronic Lean Burn System—"the engine that thinks." Controlled by a small computer, it fires with split-second precision. It adjusts spark advance precisely to give more responsive acceleration and smoother overall performance.



The Electronic Ignition System—incorporated in the Lean Burn System—eliminates points and condenser which eliminates the need for costly ignition tune-ups in normal use. It helps deliver sure starting voltage in any weather. And spark plugs last up to 30,000 miles, in normal use, using required unleaded fuel.

Chrysler's TorqueFlite Automatic Transmission is widely respected in the auto industry for its durability, smooth operation and almost total freedom from troubles. It features no recommended maintenance under normal driving conditions: No band adjustments, no fluid or filter replacements recommended.

Power Steering. You can't get a LeBaron without power steering; it's standard equipment. It gives you a firm sense of control, yet works easily. Takes only 3½ steering turns to move from full-left to full-right.

Power Brakes. You can't buy a LeBaron without power brakes either; they're also standard. Power disc brakes in front, drum brakes in the rear . . . for smooth, sure stopping.

The Ride. LeBaron gives you a ride that is as smooth, luxurious and comfortable as the ride on some larger cars. One reason is its Isolated Transverse Suspension System. It has a unique cross-member that separates the suspension from the chassis with two sets of rubber mounts. The rear suspension is isolated in the same manner. Couple this with LeBaron's sound-deadening insulation, and you get a remarkably quiet, comfortable ride. You have to feel it to believe it.



Rust Protection. Like every Chrysler car, LeBaron's body is thoroughly protected against rust and corrosion by Chrysler's famous 7-step dip-and-spray process.

Unibody Construction. More than 3000 welds fuse the body and structural members into one strong, solid structure.

Upper-Level Ventilation System. Sit back and enjoy a continuous flow of outside air, giving refreshing circulation in both the front and back seats.



Impact-absorbing Bumper System. To give you solid protection against minor damages, LeBaron has an impact-absorbing bumper system with hydraulic energy-absorbing units.

Long Oil-Change Interval. You can drive 7,500 miles or six months under normal driving conditions before you ever need an oil change.

Electronic Voltage Regulator is moisture and shock-resistant, free of routine maintenance.

Optional 500 amp Long-Life Battery is the most dependable battery you can buy, period! For the little extra you pay, you can get a lot of extra use.

High-Capacity Alternator sends a strong charge to the battery even when engine is idling. It's included standard with the electrically-heated rear window defroster option.

CHRYSLER

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AUTOMOTIVE SALES DIVISION CHRYSLER CORPORATION

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